

Sponsorship Registration Form

Festa Italiana, Inc. offers the following sponsorship opportunities.

- ◇ Corporate Sponsor-\$5,000
- ◇ Bocce Court Sponsor-\$1,500
- ◇ Platinum Sponsor-\$1,250
- ◇ Gold Sponsor-\$1,000
- ◇ Silver Sponsor-\$750
- ◇ Bronze Sponsor-\$500
- ◇ Gumbare-\$250
- ◇ Paisan-\$175
- ◇ In Memoriam-\$100

Full Contact Name

Business Name (If Applicable)

Email Address

Phone Number

IMPORTANT:

Please attach your ad to this sponsorship form

-OR-

Email the completed ad to:

festaitalianainc.nb@gmail.com

Submission Deadline:

June 1, 2026

Please make check payable to:

“Festa Italiana, Inc.”

Payment and ad must be received by the submission deadline above to guarantee inclusion in the ad book.



JUNE 28, 2026

FESTA COMMITTEE:

Peter Delfino, President
Antonietta Fraello, Vice President
Frank Maccarone, Treasurer
Antonietta Vesce, Secretary
Frank Campailla
Anna Maria Castro
Joseph Fortuna
Tony Loreface
Anna Marchese
Nick Marino
Frank Vesce

Festa Italiana is a federally designated 501c(3) nonprofit organization. It was founded in 2018 by a small group of local Italian-Americans to host an annual Italian festival at the Generale Ameglio Civic Assoc. in New Britain and to give back to the community through charitable donations. **Festa Italiana has donated more than \$75,000 to organizations since 2018**, including the Festa Italiana Scholarship Fund, Connecticut Children's Medical Center, Saint Joachim Parish, Warm the Children of New Britain, Boys and Girls Club of New Britain, YWCA, New Britain, Veterans Inc. of New Britain and the Consolidated School District of New Britain.

These donations are made possible with generous sponsorship support from organizations like yours and by welcoming new sponsors. We look forward to making Festa Italiana 2026 on June 28 bigger and better!

Thank you,

Peter Delfino, President

CORPORATE - \$5,000

- Premium advertisement placement
- Full color advertisement
- Extra-large logo size
- Premium banner placement
- Dedicated banner
- Digital media placement
- Premium gift bag
- Reserved event seating
- Reserved marketing booth
- VIP parking passes

Bocce Court Sponsor - \$1,500

- Full page advertisement
- Large size logo
- Premium banner placement
- Dedicated banner
- Digital media placement
- Premium gift bag
- Reserved event seating
- VIP parking passes
- Large bocce court ad banner

Platinum Sponsor - \$1,250

- Full page color advertisement
- Large sized logo
- Premium banner placement
- Dedicated banner
- Digital media placement
- Premium gift bag
- Reserved event seating
- VIP parking passes

Gold Sponsor - \$1,000

- Full page color advertisement
- Medium sized logo
- Premium banner placement
- Dedicated banner
- Digital media placement
- Standard gift bag

Silver Sponsor - \$750

- Full page color advertisement
- Shared banner placement
- Digital media placement
- Standard gift bag

Bronze Sponsor - \$500

- Full page color advertisement
- Digital media placement

Gumbare - \$250

- Full page black & white advertisement

Paisan Sponsor - \$175

- 1/2 page black & white advertisement

In Memoriam - \$100

- 1/2 page black & white advertisement